**Redhand Logo brief**

1. Overview: Need an image of a hand with Index finger pointing in a gesture to guide / direct someone.
2. Background

Redhand is a new technology that uses 2-way video to enable a remote expert to direct a local worker to undertake detailed engineering maintenance tasks. The local worker sees images of a red hand on his headup display to direct him how to do things

1. Characteristics

Key words: Action, guide, direction, help, friendly

1. Some visual guidance in the brief:
2. This is what a worker might actually see in his display



1. This one is OK but not distinctive enough



1. I do like this sort of look / feel / style but need to be pointing.



1. Note that finger could be pointing in one of several directions , not necessary sideways

 

 

